

David Mendoza

Los Angeles, CA info@david-mendoza.com david-mendoza.com linkedin.com/in/info-david-m github.com/bubby-eth

\$300K

28 GRANTS DISTRIBUTED

115K+

COMMUNITY MANAGED

2,100+ATTENDEES · 3 ORIGINAL
EVENTS**1 → 30+**

WAREHOUSES · TIRECO RUN

PROFILE

Builder, analyst, and community steward. I've spent the last few years inside the Flexa and Amp payments ecosystems — running the community and its social channels across X, Reddit, Discord, and Telegram, operating the Amp Grant Program end-to-end, building the Dune dashboards the community relies on, and producing original community events through Digital Spenders Club. Before that, eight years leading ERP and application development at Tireco as it scaled from a single Southern California warehouse into a nationwide network. I build things that are useful and honest, measure them, and stay close to the communities that use them.

EXPERIENCE — THIRTEEN YEARS

Developer Advocate & Community Manager, Wallet Partnerships — *Flexa*

Jan 2026 — May 2026

Rehired; role ended in a company-wide reduction.

- Continued Amp ecosystem operations (grants, community, socials) while building the wallet-partner pipeline for the Flexa SDK.
- Created a partner RFP and built a pipeline of 7 wallet prospects across 5 ecosystems, advanced 4 to active conversations, and secured grant-committee approval for one integration.
- Amplified the SDK's live wallet integrations (Zcash, Litecoin) on Amp's social channels, directing grant-funded creators to showcase real-world spending at GameStop and Chipotle.

Ecosystem Lead — *Acronym Foundation*

2023 — Jan 2026

A nonprofit that develops and invests in web3 startups; steward of the Amp ecosystem during my tenure.

- Operated the Amp Grant Program end-to-end — \$300K deployed across 28 grants, including 17 content grants producing 100+ deliverables.
- Produced 3 original community events with 2,100+ total attendees — Solana Summer House (1,500+ over 3 days), ApresETH at ETHDenver (400+), and Bitcoin Pizza Day LA (200+). Best Booth at Consensus 2025.
- Grew and ran the 115K-member Amp community across socials and Discord; built the ecosystem's first public network-health dashboard.
- Led integrations on DefiLlama, Zapper, and DeBank.

Developer Advocate & Community Manager — *Flexa*

2022 — 2023

- Built the first Amp analytics dashboard on Dune — the ecosystem's first real window into live network health data.
- Open-sourced analytics utilities the community picked up and ran with.
- Worked directly with developers on Flexa and Amp integrations, collected feedback, and brought it back to the team.

Application Development Manager — Tireco, Inc.

2015 — 2022

- Led a team of 5 engineers — backend and frontend — owning the NetSuite ERP platform for one of North America's largest private tire distributors, from a single Southern California warehouse when I joined to 30+ nationwide when I left.
- Deployed 3 ecommerce sites and launched 3 mobile applications, all fully automated into NetSuite.
- Built extensive NetSuite customizations across every department, improving productivity and eliminating manual processes at scale.
- Built and maintained the reporting infrastructure executives and finance teams relied on — KPIs, dashboards, saved searches, and operational reports — with REST/ODBC pipelines moving millions of records reliably between systems.

Software Engineer — Accounting Equations (NetSuite Programmer division)

2013 — 2015

- Built the firm's author-royalty automation suite — royalty calculations, consignment inventory tracking, and automated author statements — replacing manual accounting processes for publishing clients.
- Developed custom SuiteScript reports and dashboards that went beyond NetSuite's standard reporting, giving clients analytics the native tooling couldn't produce.
- Automated core accounting workflows and NetSuite–external system integrations (web services, ODBC), cutting manual work and keeping financial data consistent.
- Launched a SuiteCommerce Advanced ecommerce site under a hard client deadline.

SELECTED WORK

spenders.xyz · 2026 — Live, human-curated archive of real crypto payments at everyday merchants: 178 source-linked proofs, 21 merchants, 16 assets.

spendmap.xyz · 2026 — Interactive map of every retailer accepting crypto payments through the Flexa network, explorable by location.

Amp Dashboard on Dune · live since 2022 — Token supply, staking capacity, holder growth, CEX flows, and DEX activity: 24,800 views · 107 stars.

Community Context · 2026 — Open-source CLI ingesting Discord and Telegram history to surface themes, sentiment, and key topics for community managers.

SKILLS

ONCHAIN ANALYTICS	Dune Analytics · SQL · Etherscan · Solscan · Basescan · DefiLlama · Zapper · DeBank
DATA & BI	NetSuite Analytics · KPI & reporting · REST / ODBC pipelines
ENGINEERING	TypeScript · React · Node.js · Next.js · React Native · SuiteScript · NetSuite · AI tooling (daily) · open-source tooling
ECOSYSTEM OPS	Grant programs · community management · events & partnerships · Ethereum · Solana · Base · Zcash
LANGUAGES	English · Spanish (native)